

# 2010 **DODGE** DAKOTA





Dakota. Practical versatility, bold styling, and powerful yet efficient performance. Count on five star frontal and side-impact crash test ratings,<sup>(1)</sup> Best-In-Class<sup>(2)</sup> available towing and payload, the most torque available in its class<sup>(2)</sup> – and virtual mountains of information, at [dodge.ca/dakota](http://dodge.ca/dakota).

<sup>(1)</sup>Star ratings are part of the U.S. Government's National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Based on NHTSA scoring system for 2010 Dodge Dakota. Extended Cab rear seats not tested. <sup>(2)</sup>Based on 2009 *Ward's* Small Pickup segmentation. When properly equipped. Properly secure all cargo.

**Dodge Dakota SLT Crew Cab 4x2 in Inferno Red Crystal Pearl**

IT IS A SINGULAR LOOK THAT MELTS MUSCLE WITH STYLE, WITH INTERIOR ROOM THAT ACCOMMODATES EVERYTHING BUT COMPROMISE. THE V8 ENGINE BALANCES READY-TO-ROCK POWER WITH SMART, EFFICIENT PERFORMANCE. GET MORE OUT OF LIFE WITH THE MID-SIZE THAT'S PACKED LIKE A FULL-SIZE ALL FOR A PRICE YOU CAN AFFORD. THE DESTINATION IS YOUR LIFE. GET THERE IN THE 2010 DODGE DAKOTA.

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[DODGE.CA/DAKOTA](http://DODGE.CA/DAKOTA)



Dodge Dakota SLT Crew Cab with Khaki two-tone leather-faced seats



Dual-position tailgate



Crate 'n Go

#### INTERIOR DESIGN

**STRETCH OUT AND ENJOY.** With available seating for five, Dakota Extended Cab keeps everyone comfortable with 2671L (94.3 cu. ft.) of interior room. Available Full Swing<sup>®</sup> rear doors open nearly 170 degrees for easy access. Up front, the standard centre console features a built-in holder for a cell phone or MP3 device.

**FANTASTIC FABRIC.** Standard Stain Repel<sup>(1)</sup> seat fabric forces liquids to quickly bead up for easy cleaning. Its advanced formulation also resists odours, static, and is durable enough to withstand repeated cleanings.

**DUAL-POSITION TAILGATE.** Nothing about Dakota is average. Our designers even did a one-up on the tailgate design. In back, the innovative dual-position tailgate addresses convenience and cargo-carrying capability at the same time. It offers multiple openings, making it easier to load, unload, and carry your cargo.

**CRATE 'N GO<sup>™</sup> STORAGE.** Yes, you can take it with you. The brilliant available Crate 'n Go storage system collapses when not in use, and is completely removable for the ultimate in convenience.

<sup>(1)</sup>Not compatible with aftermarket fabric protecting coatings.



Dodge Dakota SXT Extended Cab in Bright Silver Metallic with optional Trailer Tow Group

## WHEN IT COMES TO TOWING, DAKOTA IS HEAD AND SHOULDERS ABOVE THE REST.

Every Dakota comes factory-equipped with a four-pin trailer tow wiring harness, Best-In-Class<sup>(1)</sup> standard cargo bed capacity and 907 kg (2000 lb.) of towing ability without any added equipment (other than a hitch ball).

If you plan on hauling or towing larger items, just check off the Trailer Tow Group box when ordering your Dakota and you're ready to move mountains with class-dominating<sup>(1)</sup> maximum towing capability.

This specially engineered group of equipment upgrades begins with a Class IV hitch receiver and seven-pin wiring harness. Next comes the Heavy-Duty Service Group – a series of serious powertrain additions that ensure your hard working Dakota is up to the toughest challenge, including: heavy-duty engine cooling, an auxiliary transmission oil and power steering cooler and a 750-amp battery. Add the extra safety and confidence of large view 6x9-inch folding mirrors and your Dakota is ready to make every tow a haul of fame.

### The hard facts:

GVWR – 2726 kg (6010 lb.)

Maximum Payload – 835 kg (1840 lb.)

Maximum Trailer Tow – 3266 kg (7200 lb.)

<sup>(1)</sup>Based on 2009 Ward's Small Pickup segmentation. When properly equipped.

## WHEELS



16-inch  
StyLED steel wheel  
Standard on  
ST models



16-inch  
Painted cast  
aluminum wheel  
Standard on  
SXT models



17-inch  
Cast aluminum  
wheel  
Available on  
SXT models



18-inch  
Painted cast  
aluminum wheel  
Standard on SLT



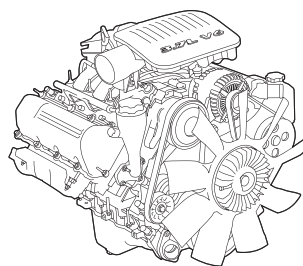
18-inch  
Chrome-clad cast  
aluminum wheel  
Available on  
SLT models

## COLOURS



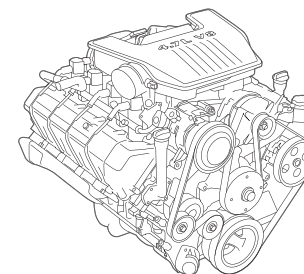
<sup>(2)</sup>New for 2010.

## ENGINES



### 3.7-LITRE MAGNUM® V6

The standard engine for Dakota generates a solid 210 horsepower @ 5200 rpm and 235 lb.-ft. of torque @ 4000 rpm, with reliability proven through extensive testing.



### 4.7-LITRE FLEX FUEL V8

Utilize either gasoline or E85 ethanol – or any combination of the two. This engine produces more power than the previous version – 302 horsepower @ 5650 rpm, and 329 lb.-ft. of torque @ 3950 rpm – with no compromise in performance.



★★★★★  
**FIVE STAR** | U.S. GOVERNMENT'S HIGHEST FRONTAL  
 AND SIDE-IMPACT CRASH TEST RATINGS <sup>(1)</sup>



**GPS Navigation**



**Integrated Music Jukebox**



**SIRIUS® Satellite Radio**

## SAFETY AND SECURITY

**IT'S EVERYWHERE IN DAKOTA.** Dodge Dakota offers the best: Five stars, the U.S. government's highest frontal and side-impact crash test ratings.<sup>(1)</sup> Also helping protect you:

**ANTI-LOCK BRAKE SYSTEM (ABS).** Standard on your Dodge Dakota are rear-wheel anti-lock brakes. For added security, opt for the available Extra Security Group which includes a four-wheel Anti-lock Brake System (ABS) and side-curtain air bags.<sup>(2)</sup> The outstanding four-wheel Anti-lock Brake System is comprised of a combination disc and drum system. This, paired with the rack and pinion steering system, helps Dakota provide excellent manoeuvring and stopping.

**SIDE-CURTAIN AIR BAGS.<sup>(2)</sup>** Another advantage when it comes to Dakota: An advanced multistage front air bag<sup>(2)</sup> system is standard on all Dakota models – with available side-curtain air bags<sup>(2)</sup> included with the Extra Security Group, further protecting both front and rear outboard occupants.

**ENERGY-ABSORBING OCTAGONAL FRONT FRAME RAIL TIPS.** These replaceable tips help reduce impact energy by collapsing rearward in a controlled manner in the event of a front impact. This lessens the transferred force that could reach the driver and the passengers.

**FULLY BOXED HYDROFORMED LADDER FRAME.** This frame delivers a smoother, more comfortable, and quieter ride, as well as impressive stiffness, strength, durability, and NVH (Noise, Vibration and Harshness) control.

**BODY AND EXTERIOR SYSTEMS.** To improve crash worthiness, front door beams are placed just inboard of the lower character line, at the height of where a car or truck bumper would usually make first contact, to help give maximum protection to the occupants. One-piece bodyside panels are also built into Dakota to provide increased resistance to crushing in case of a vehicle rollover.

## WELL CONNECTED

**Uconnect.** The available touch screen media centre 730N CD/DVD/HDD/NAV radio provides entertainment, information, and communication all through an AM/FM radio. A 30GB hard drive allows you to store photos, playlists, maps, and points of interest, as well as rip, stash, organize, and shuffle upwards of 4,250 digital music files from CDs, integrated USB port, or auxiliary input jack. A 6.5-inch touch screen LCD monitor with full colour enhanced graphics and DVD capability lets you move seamlessly through Uconnect functions. This tech-savvy system offers the convenience of voice activation and combines turn-by-turn navigation. The included **Uconnect Phone<sup>(3)</sup>** feature lets you change radio stations, order up digital audio files, and input destination information through voice recognition in three languages: English, French and Spanish.

<sup>(1)</sup>Star ratings are part of the U.S. Government's National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Based on NHTSA scoring system for 2010 Dodge Dakota. Extended Cab rear seats not tested. <sup>(2)</sup>Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependant on the child's age and weight. <sup>(3)</sup>Must use Bluetooth™ compatible mobile phone.



## ST EXTENDED CAB

### Dodge Dakota ST features the following standard equipment:

- 3.7L Magnum® V6 engine with four-speed automatic transmission
- 16x7-inch styled steel wheels
- Cloth-faced front bucket seats with Stain Repel<sup>(1)</sup> seat fabric
- 136-amp alternator
- 600-amp battery
- Engine block heater
- Front disc/rear drum brakes with rear-wheel ABS
- Electronic, part-time shift-on-the-fly transfer case (4x4 models only)
- Four-pin trailer tow wiring harness
- Body colour front fascia and rear bumper
- Body colour grille with bright billetes
- Fog lamps
- 5x7-inch exterior mirrors
- Dual position tailgate
- P245/70R16 BSW on-/off-road tires
- Air conditioning
- Rear seat grocery bag hooks
- Front map/dome reading lamps and rear dome lamp
- Rear-view day/night mirror
- 12-volt power outlet on instrument panel
- Tilt steering column
- Front centre console with 12-volt power outlet
- 40/40-split folding rear seats
- Media Centre 130 CD/MP3 radio with audio jack and four speakers
- Advanced multistage driver and front outboard passenger air bags<sup>(2)</sup>
- Brake/Park Interlock
- Sentry Key® anti-theft engine immobilizer
- Tire Pressure Monitoring warning lamp

### Available features:

- 3.92:1 axle ratio
- Anti-spin rear differential
- 40/20/40-split front bench seat with Stain Repel<sup>(1)</sup> seat fabric and six-way power driver's seat
- Extra Security Group



## SXT EXTENDED CAB AND CREW CAB

### Dodge Dakota SXT features the following additions/upgrades vs. Dodge Dakota ST:

- 16x8-inch cast aluminum wheels
- Power 5x7-inch exterior mirrors
- Power door locks
- Power windows with driver one-touch down
- Crate 'n Go™ storage system (Crew Cab only)
- Speed control
- Front and rear (Crew Cab only) floor mats
- Remote Keyless Entry
- 60/40 folding rear seats (Crew Cab only)
- Cargo lamp

### Available features:

- 4.7L Flex Fuel V8 engine with five-speed automatic transmission
- 17x8-inch cast aluminum wheels
- 3.92:1 axle ratio
- Anti-spin rear differential
- Rear window defroster
- Sliding rear window
- Power six-way driver's seat
- 40/20/40-split front bench seat with Stain Repel<sup>(1)</sup> seat fabric and six-way power driver's seat
- Class IV Trailer Tow Group
- Cargo Convenience Group
- Convenience Group
- Extra Security Group
- Premium Sound Group

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## SLT CREW CAB

### Dodge Dakota SLT features the following additions/upgrades vs. Dodge Dakota SXT:

- 18x8-inch painted cast aluminum wheels
- Heated front leather-faced bucket seats with six-way power driver's seat
- SIRIUS® Satellite Radio
- Under-rail cargo box bedliner
- Cargo box utility rails
- Overhead console with HomeLink® Universal Transceiver<sup>(3)</sup>
- Body colour front fascia and bright rear bumper
- Bright grille with bright billetes
- Bright bodyside mouldings
- P265/60R18 BSW on-/off-road tires
- Sliding rear window
- Hood insulation
- Illuminated entry
- Rear dome lamp with on/off switch
- Security alarm

### Available features:

- 4.7L Flex Fuel V8 engine with five-speed automatic transmission
- Anti-spin rear differential
- P265/60R18 OWL on-/off-road tires
- 18x8-inch chrome-clad cast aluminum wheels
- Rear window defroster
- Leather-faced front 40/20/40-split bench seat
- Media Centre 730N CD/DVD/HDD/NAV radio with 6.5-inch touch screen, 30 GB hard drive (4,250 song capacity), Uconnect Phone,<sup>(4)</sup> voice command and audio jack
- Extra Security Group
- SLT Plus Group
- Class IV Trailer Tow Group

<sup>(1)</sup>Not compatible with aftermarket fabric protecting coatings. <sup>(2)</sup>Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependent on the child's age and weight. <sup>(3)</sup>Not compatible with all garage door openers. See your retailer for details. <sup>(4)</sup>Must use Bluetooth™ compatible mobile phone.

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## Dodge Gear

This lineup of exciting products reflects Dodge's dominance in Motorsports, Performance, Work and Vintage categories. Whether you're a HEMI® V8 enthusiast, hard-working truck owner, busy soccer mom, or diehard race fan, Dodge Gear has the head-turning selection to suit all your needs!  
[Dodgegear.ca](http://Dodgegear.ca)



Enhance your Dodge Dakota with Authentic Dodge Accessories by Mopar. They're designed specifically for your vehicle, for exceptional fit, finish and performance. Visit your dealership or [mopar.ca](http://mopar.ca).



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Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* Hybrid components (if equipped) are covered for 8 years or 160,000 kilometres.\*

\*Whichever comes first. †Some conditions may apply. The 5/100 Warranty does not apply to vehicles sold for certain commercial uses or to SRT including Viper models. See your retailer for details.

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