



# Contents

<b>Philosophy</b>	<b>6</b>
<b>Exclusive examples</b>	<b>8</b>
<b>Colours and materials</b>	<b>22</b>
<b>Exclusive options</b>	<b>24</b>
<b>Designing your Porsche</b>	<b>44</b>
<b>Service</b>	<b>45</b>
<b>Exclusive expertise</b>	<b>46</b>



Cayman with spoiler lips painted, front air intake grilles painted, headlight cleaning system covers painted, mirror attachment point finishers painted

# Philosophy

**Our cars are state of the art.  
And made to measure.**

Exclusivity. Individuality. Craftsmanship. Concepts which have always been associated with Porsche.

Porsche Exclusive stands for the individual personalisation of your vehicle, direct from the factory. You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

When customising a car, it is not enough just to use the best available materials. Our overriding principle has always been to make full use of the traditional skills of our craftsmen, carrying out the work by hand. Our specialists have years of experience in the hand crafting of decorative hardwoods, enabling us to bring out the individual character of this superb material.

What about carbon? Light and extremely durable. Expressing all the excitement of the racetrack. Or stainless steel? Very strong, polished and with a chrome finish – pleasing to the eye and extremely resistant to heat and corrosion. Or another truly brilliant possibility: highly-polished anodised aluminium.

Would you like to upgrade the interior or exterior of your car, add an Aerokit or a sports exhaust system? Your wish is our command.



Material composition: leather, carbon, Alcantara and aluminium

## Exclusive examples

**Vehicle: Porsche.**

**Details: Porsche Exclusive.**

A Porsche is more than just a car. It is also an expression of the personal freedom of its driver, and of their very own taste and lifestyle.

Porsche Exclusive offers you a wide range of individual extras so you can personalise your car to your own unique requirements. Straight from the factory. Visual and technical enhancements, for the interior and exterior. And always just as you want them.

The most important extra, though, is time. For it is only by taking the utmost care during the consultancy, planning and processing phases that it is possible to create something really special. Something which is exactly tailor-made to your requirements – down to the finest detail. Something unique. With its own unique character. A Porsche which is as special as its driver.

The following pages will show you two examples of Exclusive personalisations which are sure to inspire you.

Find out more about how to design your own special Porsche on page 44.



Cayman S with Cayman Aerokit, decorative side logo with model designation, wheels painted in Basalt Black Metallic, sports tailpipe



Cayman Aerokit, wheels painted in exterior colour

# Cayman S

Basalt Black Metallic

**Customisable.  
But uncompromising.**

Cayman Aerokit. Sports exhaust system with sports tailpipe. Sports bucket seats with Porsche Crest. In short, a Cayman personalised without compromise. Completely, utterly, well and truly. Your Porsche.

Find out more about the equipment details of the Cayman S in Basalt Black Metallic in the current Cayman price list.



Rear-view mirror in leather, sun visors in two-tone leather



Cayman Aerokit



Cayman Aerokit, front air intake grilles painted, headlight cleaning system covers painted, wheels painted in exterior colour



Extended trim package in carbon, rear centre console in carbon, steering column casing in leather, rear-view mirror in leather



Cayman Aerokit, wheels painted in exterior colour, sports exhaust system with sports tailpipe



Sports bucket seat belt passages painted, Porsche Crest embossed on headrests



Decorative side logo with model designation, 19-inch Carrera Sport wheels, mirror attachment point finishers painted, rear apron grilles

# Cayman

Aqua Blue Metallic

**Fancy a return to normality?**

**Wrong car.**

Exterior package in matt Aluminium Look. Rear apron grilles. Aluminium handbrake lever and gear selector for the 7-speed Porsche Doppelkupplung (PDK). Strong of will. After all, it is a Porsche.

Find out more about the equipment details of the Cayman in Aqua Blue Metallic in the current Cayman price list.



Mirror attachment point finishers painted



Rear apron grilles



Exterior package in matt Aluminium Look, spoiler lips in matt Aluminium Look, mirror attachment point finishers painted, 19-inch Carrera Sport wheels, decorative side logo with model designation





Decorative side logo with side logo with model designation, 19-inch Carrera Sport wheels, mirror attachment point finishers painted, rear apron grilles



PDK gear selector and handbrake lever in aluminium, PDK gear selector gate surround in leather, rear centre console in leather

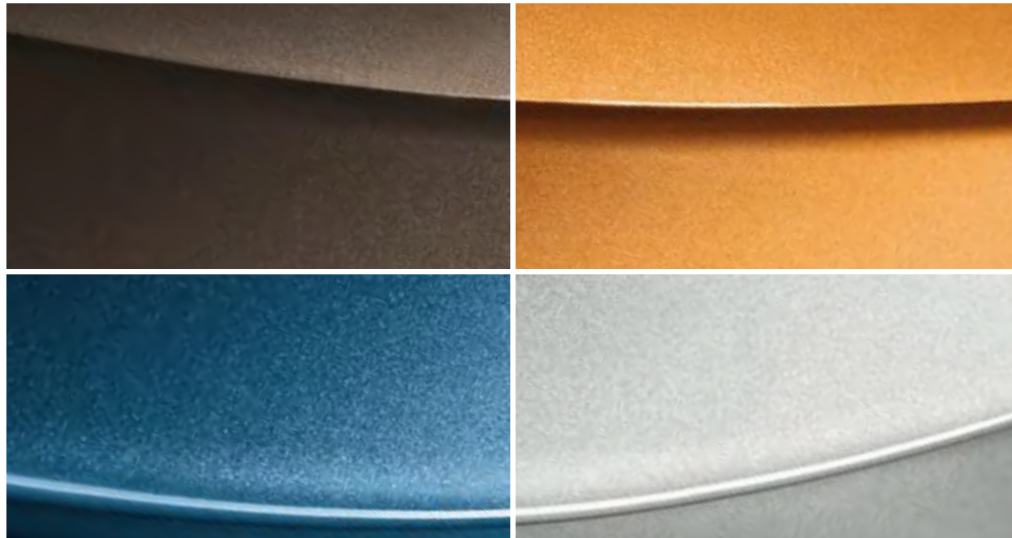
## Colours and materials

**Exceptional, extravagant,  
exquisite, excellent, exact.**

**In a word: Exclusive.**

We can offer an exclusive range of colours and materials for you to choose from when designing your new Porsche – both inside and outside. Individual colours for the interior and exterior and also high-quality materials such as leather, Alcantara, fine macassar wood<sup>1)</sup>,

carbon, aluminium and stainless steel to enhance the interior. You can find out what is possible at your Porsche Centre. Or contact the Porsche Exclusive Customer Centre in Zuffenhausen directly for an individual consultation (see page 44).



Selection of individual colours: Marrone Metallic, Nordic Gold Metallic, Azurro California Metallic, Polar Silver Metallic

<sup>1)</sup> Since wood is a natural product, there may be variations in colour and grain.

### **Leather**

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hardwearing.

### **Alcantara**

This high-quality material is easy-care, washable and has a pleasant feel.

### **Macassar wood<sup>1)</sup>**

Macassar ebony is dark and distinctive with a modern, elegant look. The deep black heartwood has reddish-brown lines and a dramatic, marble-like texture.

### **Carbon**

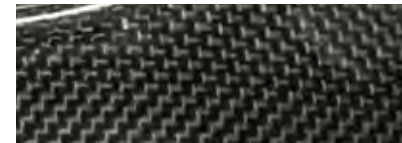
Carbon is a light but highly durable material which has its origins in motorsport. Its high-tech look gives a sporty feel to the interior.

### **Aluminium**

Aluminium or Aluminium Look paint sets clear accents and emphasises a no-frills sporting approach.

### **Stainless steel**

Stainless steel is an especially pure material – and it looks absolutely first class.





Rear apron grilles, exterior package in matt Aluminium Look, decorative side logo, mirror attachment point finishers painted, 19-inch Carrera Sport wheels



Exterior mirror lower trims in matt Aluminium Look



Headlight cleaning system cover painted

## Exclusive options

### Exterior.

Option			I no.	Page
	Cayman	Cayman S		
• Cayman Aerokit	<input type="radio"/>	<input type="radio"/>	XAM	9, 10, 11
• Exterior package in matt Aluminium Look	<input type="radio"/>	<input type="radio"/>	DAF	17, 24
• Spoiler lips in matt Aluminium Look	<input type="radio"/>	<input type="radio"/>	CNX	17
• Exterior mirror lower trims in matt Aluminium Look	<input type="radio"/>	<input type="radio"/>	XUZ	25
• Spoiler lips painted <sup>1)</sup>	<input type="radio"/>	<input checked="" type="radio"/>	CNJ	5
• Mirror attachment point finishers painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	CMA	16, 24
• Front air intake grilles painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	CAF	5, 11

### Exterior.

Option			I no.	Page
	Cayman	Cayman S		
• Rear side air intake grilles painted in a contrasting exterior colour	<input type="radio"/>	<input type="radio"/>	CAE	Title
• Rear apron grilles	<input type="radio"/>	<input type="radio"/>	XAU	16, 20, 24
• Headlight cleaning system cover painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	XUB	5, 11, 25
• Decorative side logo with model designation	<input type="radio"/>	<input type="radio"/>	CMX	9, 16, 24
• Model designation painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	XUC	–
• Fuel filler cap in Aluminium Look <sup>2)</sup>	<input type="radio"/>	<input type="radio"/>	XYB	–

– not available  I number/extra-cost option  standard equipment  W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

<sup>1)</sup> Paint in exterior colour.  
<sup>2)</sup> Available from 07/2010 at the earliest.



Sports tailpipe



Short shifter



19-inch Carrera Sport wheel



Wheels painted in exterior colour

## Engine, transmission and chassis.

### Option

Option	Cayman	Cayman S	I no.	Page
• Sports tailpipe	○	○	XLS	9, 26
• Sports exhaust system	○	○	XLF	14
• Short shifter	○	○	XCZ	26

## Wheels.

### Option

Option	Cayman	Cayman S	I no.	Page
• 19-inch Carrera Sport wheels <sup>1)</sup>	○	○	XRR	16, 27
• Wheels painted in exterior colour	○	○	XD9	10, 27
• Wheels painted in different exterior colour				
Black	○	○	XDA	Title
Basalt Black Metallic	○	○	XDB	9
Speed Yellow	○	○	XDC	–
Carrara White	○	○	XDD	–
Guards Red	○	○	XDE	–
Other standard and special colours	○	○	CRX	–
• Wheel spacers on front and rear axle, 5-mm	○	○	XRP	–

– not available ○ I number/extra-cost option • standard equipment W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

<sup>1)</sup> Includes wheel centres with full-colour Porsche Crest.



Door release lever panels and door release levers painted black, instrument cluster surround painted black, switch panel trim strip painted black, PCM package painted black



Instrument cluster surround painted



Air vent slats painted

## Interior.

Option	Cayman	Cayman S	I no.	Page
• Door release lever panels painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CET	28
• Door release levers painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CMC	28
• Instrument cluster surround painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CDP	28, 29
• Switch panel trim strip painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	XDM	28
• Air vents painted <sup>2)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CKB	–
• Air vent slats painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CDN	29
• Gear lever/selector trim painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	XDJ	–
• PDK gear selector gate surround painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	XWS	–
• Sports bucket seat belt passages painted <sup>1)</sup>	<input type="checkbox"/>	<input type="checkbox"/>	CMT	15

## Interior.

Option	Cayman	Cayman S	I no.	Page
• Instrument dials in				
Sand Beige	<input type="checkbox"/>	<input type="checkbox"/>	XFD	–
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	XFG	39
Speed Yellow	<input type="checkbox"/>	<input type="checkbox"/>	XFH	–
Carrara White	<input type="checkbox"/>	<input type="checkbox"/>	XFJ	–
• Sport Chrono stopwatch instrument dial in				
Sand Beige	<input type="checkbox"/>	<input type="checkbox"/>	CGD	–
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	CGG	39
Speed Yellow	<input type="checkbox"/>	<input type="checkbox"/>	CGH	–
Carrara White	<input type="checkbox"/>	<input type="checkbox"/>	CGJ	–

– not available    I number/extra-cost option   • standard equipment   W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

<sup>1)</sup> Paint in exterior colour. This option is also available in black paint, independent of the exterior colour (different order number).  
Please refer to the current vehicle price list for details and order numbers.

<sup>2)</sup> Paint in exterior colour.



Rear centre console painted, gear and handbrake levers in Aluminium I



Extended door trim package in leather



Interior package in leather with exclusive Cayman design



Seat belts in Sand Beige

## Interior.

Option	Cayman	Cayman S	I no.	Page
• Rear centre console painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	XME	30
• Sports seat backrests painted <sup>1)</sup>	<input type="radio"/>	<input type="radio"/>	XSA	–
• Seat belts in				
Silver Grey	<input type="radio"/>	<input type="radio"/>	XSH	–
Sand Beige	<input type="radio"/>	<input type="radio"/>	XST	31
Guards Red	<input type="radio"/>	<input type="radio"/>	XSX	–
Speed Yellow	<input type="radio"/>	<input type="radio"/>	XSX	–
• PCM package painted <sup>2)</sup>	<input type="radio"/>	<input type="radio"/>	CUF	28
• Door storage compartment lighting	<input type="radio"/>	<input type="radio"/>	CEF	–

## Interior: leather and natural leather.

Option	Cayman	Cayman S	I no.	Page
• Extended trim package in leather	<input type="radio"/>	<input type="radio"/>	EBF	–
• Extended door trim package in leather	<input type="radio"/>	<input type="radio"/>	XTV	30
• Interior package in leather with exclusive Cayman design	<input type="radio"/>	<input type="radio"/>	DAY	31
• Instrument cluster surround in leather	<input type="radio"/>	<input type="radio"/>	XNG	–

– not available  I number/extra-cost option  standard equipment  W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

<sup>1)</sup> Paint in exterior colour.  
<sup>2)</sup> Paint in exterior colour. This option is also available in black paint, independent of the exterior colour (different order number).  
Please refer to the current price list for your specific vehicle for details and order numbers.



Dashboard end trim in leather from the interior package (A-pillar) in leather



Windscreen defroster panel and defroster vents in leather



Gear lever trim in leather



PDK gear selector gate surround in leather

### Interior: leather and natural leather.

#### Option

Option	Cayman	Cayman S	I no.	Page
• Steering column casing in leather	○	○	XNS	12, 18
• Windscreen defroster panel in leather	○	○	XV1	32
• Windscreen defroster vents in leather	○	○	CNB	32
• Interior package (A-pillar) in leather	○	○	EAK	32
• Sun visors in leather	○	○	XMP	18
• Sun visors in leather, two-tone	○	○	CVV	10, 12

### Interior: leather and natural leather.

#### Option

Option	Cayman	Cayman S	I no.	Page
• Rear-view mirror in leather	○	○	XVW	10, 12
• Switch panel trim strip in leather	○	○	XVP	–
• PCM package in leather	○	○	CUR	18, 37
• Gear lever trim in leather	○	○	XDZ	33
• PDK gear selector gate surround in leather	○	○	XWU	21, 33

– not available ○ I number/extra-cost option • standard equipment W no-cost option  
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Rear centre console in leather, storage compartment cover with Porsche Crest, seat belt buckles in leather



Inner door sill guards in leather, door sill guards with personalised logo in stainless steel, illuminated



Personalised floor mats with leather surround



Storage compartment cover in Alcantara with Porsche logo

### Interior: leather and natural leather.

Option			I no.	Page
	Cayman	Cayman S		
• Rear centre console in leather	○	○	XMZ	18, 34
• Storage compartment cover with Porsche Crest	○	○	XPT	34
• Storage compartment cover with Cayman S logo	–	○	XUV	–
• Seat backrest clothes hooks in leather	○	○	XVY	–
• Porsche Crest embossed on headrests	○	○	XSC	15

### Interior: leather and natural leather.

Option			I no.	Page
	Cayman	Cayman S		
• Seat belt buckles in leather	○	○	CDT	18, 34
• Fuse box cover in leather	○	○	CUJ	41
• Inner door sill guards in leather	○	○	CTG	34
• Floor mats with leather surround	○	○	CJX	–
• Personalised floor mats with leather surround	○	○	CFX	35
• Key pouch in leather	○	○	CPU	–

– not available ○ I number/extra-cost option • standard equipment W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Interior: Alcantara



Interior: macassar wood

### Interior: Alcantara.

Option	Cayman	Cayman S	I no.	Page
• Door trim package in Alcantara	○	○	CLF	36
• Steering wheel in Alcantara	○	○	CLA	36
• Switch panel trim strip in Alcantara	○	○	CLE	36
• Gear and handbrake levers in Alcantara	○	○	DAT	36
• PDK gear selector and handbrake lever in Alcantara	○	○	DAP	–
• Storage compartment cover in Alcantara with Porsche logo	○	○	XLG	35, 36

### Interior: macassar wood, carbon, Aluminium Look.

Option	Cayman	Cayman S	I no.	Page
• Extended trim package in				
Macassar wood	○	○	XTT	37
Carbon	○	○	XTL	12, 38
Aluminium Look	○	○	EBJ	18, 38
• Rear centre console in				
Macassar wood	○	○	XJT	37
Carbon	○	○	XMJ	12, 38
Aluminium Look	○	○	XCK	38

– not available ○ I number/extra-cost option • standard equipment W no-cost option  
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Interior: carbon



Extended trim package, three-spoke multifunction steering wheel, dashboard trim strip and air vent slats in Aluminium Look, instrument dials and Sport Chrono stopwatch instrument dial in Guards Red



Interior: Aluminium Look

**Interior: aluminium/Aluminium Look/stainless steel.**

**Option**

	Cayman	Cayman S	I no.	Page
• Instrument cluster surround in Aluminium Look	○	○	XCL	18, 38, 39
• Three-spoke multifunction steering wheel for PDK in Aluminium Look	○	○	XPU	18, 38, 39
• Air vent slats in Aluminium Look	○	○	CDA	18, 38, 39
• Dashboard trim strip in Aluminium Look	○	●	CDE	18, 38, 39

– not available ○ I number/extra-cost option ● standard equipment W no-cost option  
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Gear and handbrake levers in aluminium I



Fuse box cover in leather, sports-style footrest



PCM package in Aluminium Look, PDK gear selector gate surround in Aluminium Look

### Interior: aluminium/Aluminium Look/stainless steel.

Option	Cayman	Cayman S	I no.	Page
• Gear and handbrake levers in aluminium I	○	○	ECA	30, 40
• Gear and handbrake lever trim package I	○	○	DAX	–
• Gear and handbrake levers in aluminium II	○	○	ECC	–
• Gear and handbrake lever trim package II	○	○	DAW	–
• PDK gear selector and handbrake lever in aluminium	○	○	ECB	18, 21
• PDK gear selector and handbrake lever trim package	○	○	DAZ	–
• Handbrake lever in aluminium II	○	○	XFP	–
• Handbrake lever in aluminium II with decorative stitching in contrasting colour	○	○	CFP	–

### Interior: aluminium/Aluminium Look/stainless steel.

Option	Cayman	Cayman S	I no.	Page
• Gear lever/selector trim in Aluminium Look	○	●	CDF	18, 38
• PCM package in Aluminium Look	○	○	CCP	38, 41
• Sports-style footrest	○	○	XXZ	41
• Sports bucket seat belt passages in Aluminium Look	○	○	CMS	–
• PDK gear selector gate surround in Aluminium Look	○	○	XWR	41

– not available ○ I number/extra-cost option ● standard equipment W no-cost option  
 More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.



Door sill guards with personalised logo in stainless steel, illuminated



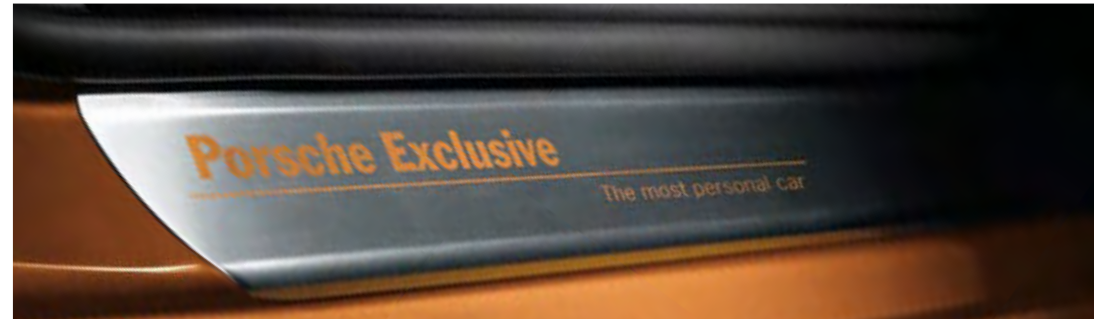
Door sill guards in carbon



Door sill guards in carbon, illuminated



Door sill guards in stainless steel



Door sill guards with personalised logo in stainless steel with logo in Nordic Gold Metallic

## Door sill guards.

### Option

Option	Cayman	Cayman S	I no.	Page
• Door sill guards in carbon	○	○	X69	43
• Door sill guards in carbon, illuminated	○	○	XXD	43
• Door sill guards with personalised logo in carbon, illuminated	○	○	CXE	–
• Door sill guards in stainless steel	○	○	X70	43
• Door sill guards in stainless steel, illuminated	○	○	XXB	–
• Door sill guards with personalised logo in stainless steel	○	○	CUA	43
• Door sill guards with personalised logo in stainless steel, illuminated	○	○	CXC	34, 42

– not available ○ I number/extra-cost option • standard equipment W no-cost option  
More detailed information on individual equipment and equipment packages can be found in the current vehicle price list.

# Designing your Porsche

## Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice. And the focus is on you and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer.

So, why wait? Make an appointment with your Porsche Centre to discuss your requirements.

Or contact the Porsche Exclusive Customer Centre in Zuffenhausen directly:  
tel.: +49 (0)711 911-25977 or e-mail: [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de).

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig.

Here, among other things, you can select the materials, exclusive woods, paint colours and leather of your choice and plan your own

Porsche using the Porsche Car Configurator. We want to show you what we can do. And you can also experience how we make customer requirements into reality, here, directly on site. Down to the finest detail. Just as you expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please note that delivery times may be extended for certain Porsche Exclusive equipment.



## Porsche Financial Services

Our innovative suite of financial services is specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.

## Porsche Used Car Programme

Porsche Approved is the simple way to find the perfect pre-owned Porsche, anywhere in the world. Every car is rigorously tested and comes with a comprehensive vehicle warranty.

## Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your car, every product is fully guaranteed.

## Service



## Porsche Online

For all the latest news and information from Porsche, go to [www.porsche.com](http://www.porsche.com).



## Porsche Design

### Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.



## Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 613 with a total of 120,000 members worldwide. To find out more, call +49 (0)711 911-78307 or go to [www.porsche.com](http://www.porsche.com).



## Porsche Driving Experience

The Porsche Travel Club offers exclusive holidays and adventures worldwide. Call +49 (0)711 911-78155. Explore your Porsche at the limits of performance with the Porsche Sport Driving School. Find out more on +49 (0)711 911-78683.





To prove something to yourself, sometimes you need only follow your dreams.

In 2009, with the 911 Sport Classic, we proved what we stand for: making dreams into reality. Dreams of design, performance, style and exclusivity.

The 911 Sport Classic may have been limited in quantity, but your dreams are not. This is why we aim to do whatever possible to fulfil your wishes. Make your Porsche Cayman even more exclusive by having it personalised to your own requirements direct from the factory. Handcrafted with the utmost care, using the finest materials and with a passion for detail. In short, with expertise and genuine devotion.

Then there are the appealing extras as featured on the 911 Sport Classic. Would you like painted wheels, the gear and handbrake levers in aluminium, and the mirror attachment point finishers and exterior mirror lower trims in a black painted finish? Almost anything is possible.

This is the way in which unique cars continue to be made, and how dreams come true.





