



2011

soul





DO IT WITH SOUL.



Got to move, got to fly, got to get away. Got to do it with Soul.

The 2011 Kia Soul moves you like no other car. With its sharp looks and sharp handling it's right at home in the city. It's flexible, too. Just load it up with friends and gear, and hit the highway for some getaway fun. Soul does it all in style.

Choose from seven standout models, each with a personality of its own and features that will absolutely surprise you. Like standard power windows, door locks and heated mirrors; and luxurious upgrades such as a rear view back-up camera that comes standard on the Soul 2.0L 4u SX and SX Luxury models. What's more, Soul gives you a choice of two fuel-efficient engines, including a 142-horsepower, in-line four, and every model has generous seating for five and room for up to 1,511 litres (53.4 cu. ft.) of cargo. Imagine what you could do with that kind of space.



Left: Accessorized Soul.

ERGONOMICS WITH SOUL.



Ergonomic. Such a cold word to describe the perfect design of Soul's hot interior. Everything about Soul just feels right - from the standard hands-free Bluetooth® cell phone connectivity¹, steering wheel-mounted audio controls and available push-button start to the precise feel of the shifter for the four-speed automatic. Imagine that: a human-machine interface with soul.



SX model shown³.



SOUL-SAVING SAFETY.



Soul makes safety a beautiful thing. It comes with standard four-wheel disc anti-lock brakes (ABS), electronic brake distribution (EBD), electronic stability control (ESC), anti-whiplash active front headrests and six protective airbags. It also comes with something else to soothe your soul: a 2010 Top Safety Pick rating from the U.S. Insurance Institute for Highway Safety (IIHS).

¹ Bluetooth®-enabled cell phone required.

² Available in the 10 provinces and three territories of Canada and the 48 contiguous United States. Monthly subscription sold separately after three trial months.

³ Vehicle may not be exactly as shown.

SWEET SOUL MUSIC.



1. Adjust the brightness and sensitivity of the unique LED mood lamp speakers on Soul 2.0L 4u models to match your mood and music. **2.** Standard auxiliary and USB ports let you link your iPod® or other digital music player directly to Soul's audio system for clear, interference-free playback. **3.** Enjoy the pleasures of open-air driving with the standard power tilt and sliding sunroof on Soul 2.0L 4u models. **4.** Soul 2.0L 4u models feature the big, bold sound of a 315-watt, eight-speaker audio system that comes with Sirius® satellite radio, including a three-month trial subscription². **5.** Keep it cool and comfortable with standard air conditioning on all Soul 2.0L models. **6.** How hot is this? Soul comes with standard heated front seats to keep you toasty all winter; a standard 60/40 split folding rear seat to make space for big cargo; and four interior trim designs - including available leather seating - that are pure Soul.

Features

Exterior	1.6L	2.0L 2u	2.0L 4u	2.0L 4u Retro	2.0L 4u Burner	2.0L 4u SX
15" steel wheels with full covers	S	-	-	-	-	-
16", 5-spoke alloy wheels	-	S	-	-	-	-
18", 5-spoke alloy wheels	-	-	S	S	S	-
18", 5-spoke alloy wheels, black with machined finish	-	-	-	-	-	S
15" tires, P195/65 R15	S	-	-	-	-	-
16" tires, P205/55 R16	-	S	-	-	-	-
18" tires, P225/45 R18	-	-	S	S	S	S
Sport-tuned suspension	-	-	S	S	S	S
Power tilt and sliding sunroof	-	-	S	S	S	S
Roof rails	-	S	S	S	-	-
Rear spoiler	-	-	LUX	-	S	S
Fog lamps	-	-	S	S	S	S
Premium headlight bulbs	-	-	-	-	-	S
Dual power, heated, body-coloured mirrors	S	S	S	S	S	S
Front side fender-integrated turn signal	-	S	S	S	S	S
Body-coloured outside door handles	S	S	-	-	-	-
Chrome coated outside door handles	-	-	S	S	S	S
Deep tint privacy glass	-	S	S	S	S	S
Front and rear "Burner" style bumpers	-	-	-	-	S	-
Front and rear high gloss bumper trim	-	-	-	-	-	S
Front turn signal "Eyeline"	-	-	-	-	S	S
Front & rear mud guards	S	S	S	S	S	-
Body coloured bumpers	-	-	LUX	-	-	-
Body kit (front & rear bumpers, side skirts)	-	-	-	-	-	S

Comfort & Convenience	1.6L	2.0L 2u	2.0L 4u	2.0L 4u Retro	2.0L 4u Burner	2.0L 4u SX
Air conditioning	O	S	S	S	S	S
Automatic climate control	-	-	LUX	-	-	-
External temperature gauge	S	S	S	S	S	S
Power door locks with 2-turn entry system	S	S	S	S	S	S
Smart Key with push button start	-	-	LUX	-	-	-
Remote keyless entry system with panic function	-	S	S	S	S	S
Rearview back-up camera	-	-	LUX	-	-	S
AM/FM/CD/MP3 stereo with 4 speakers	S	S	S	S	S	S
Audio input jacks - AUX & USB	S	S	S	S	S	S
Steering wheel mounted audio controls	S	S	S	S	S	S
Dash-mounted tweeter speakers	-	S	S	S	S	S
Premium audio components (including centre dash-mounted speaker, cargo-mounted subwoofer and 315-watt external amplifier)	-	-	S	S	S	S
Soul LED speaker mood speakers	-	-	S	S	S	S
Sirius® satellite radio (includes three trial months) ¹	-	-	S	S	S	S
Bluetooth® hands-free cell phone connectivity ²	-	S	S	S	S	S
Power windows with one-touch driver's express down	S	S	S	S	S	S
Dual front cupholders	S	S	S	S	S	S
Cruise control	-	S	S	S	S	S
Remote fuel door release	-	S	S	S	S	S
Low washer fluid warning indicator	S	S	S	S	S	S
Rear cargo under-floor storage tray	S	S	S	S	S	S
Cargo tie-down anchors/cargo net hooks	S	S	S	S	S	S
Trip computer	S	S	S	S	S	S
Cargo area net	-	S	S	S	S	S

S = Standard O = Optional LUX = Luxury - = Not Available

¹ Available in the 10 provinces and 3 territories of Canada and 48 contiguous United States. Monthly subscription sold separately after three trial months.

² Bluetooth® technology enabled cell phone required.

³ With automatic transmission only.

Safety	1.6L	2.0L 2u	2.0L 4u	2.0L 4u Retro	2.0L 4u Burner	2.0L 4u SX
Dual front impact advanced airbags	S	S	S	S	S	S
Dual front seat-mounted side impact airbags	S	S	S	S	S	S
Dual full-length curtain airbags	S	S	S	S	S	S
Anti-whiplash active front headrests	S	S	S	S	S	S
4-wheel disc brakes with anti-lock braking system (ABS)	S	S	S	S	S	S
Electronic stability control (ESC)	S	S	S	S	S	S
Traction control system (TCS)	S	S	S	S	S	S
Rear window defroster	S	S	S	S	S	S
Two speed variable intermittent front wipers	S	S	S	S	S	S
Rear wiper and washer	S	S	S	S	S	S
Rear child safety door locks	S	S	S	S	S	S
Rear seat lower anchors and tethers for children (LATCH)	S	S	S	S	S	S
Rear seat height adjustable headrests	S	S	S	S	S	S
Impact-sensing auto door unlock	S	S	S	S	S	S

Seating & Trim	1.6L	2.0L 2u	2.0L 4u	2.0L 4u Retro	2.0L 4u Burner	2.0L 4u SX
Black cloth seats	S	-	-	-	-	-
Black cloth seats with "Soul" pattern inserts	-	S	S	-	-	S
Black cloth seats with houndstooth pattern inserts	-	-	-	S	-	-
Black cloth seats with red inserts	-	-	-	-	S	-
Leather seats	-	-	LUX	-	-	-
Single-tone black dash & door trim	S	S	S	-	-	S
Two-tone black and beige dash & door trim	-	-	-	S	-	-
Two-tone black and red dash & door trim	-	-	-	-	S	-
Heated front seats	S	S	S	S	S	S
Driver's seat height adjuster	-	S	S	S	S	S
60:40 split folding rear seat	S	S	S	S	S	S
Driver's seat armrest ³	-	O	O	O	O	S
Centre console armrest with storage compartment	-	-	LUX	-	-	S
Leather-wrapped steering wheel & gear shift knob	-	-	S	S	S	S
Manual tilt steering column	S	S	S	S	S	S
Metallic colour interior accents	-	S	S	S	S	S
Sporty metallic pedals	-	-	-	-	-	S

Specifications

Engine	1.6L	2.0L
Type	1.6L, inline 4-cylinder, aluminum block and head	2.0L, inline 4-cylinder, iron block and aluminum head
Single valve train	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)	DOHC, 16 valve, Continuously Variable Valve Timing (CVVT)
Horsepower	122 hp @ 6,300 rpm	142 hp @ 6,000 rpm
Torque	115 lb.-ft. @ 4,200 rpm	137 lb.-ft. @ 4,600 rpm
Compression ratio	10.5:1	10.1:1
Transmission	5-speed manual	5-speed manual Available electronically controlled 4-speed automatic

Dimensions, mm (in.)	1.6L	2.0L
Wheelbase	2,550 (100.4)	2,550 (100.4)
Track (front/rear)	1,570/1,575 (61.8/62.0)	1,570/1,575 (61.8/62.0)
Length	4,105 (161.6)	4,105 (161.6)
Width	1,785 (70.3)	1,785 (70.3)
Height	1,610 (63.4)	1,610 (63.4)
Height with roof rails	-	1,661 (65.4)
Head room (front/rear)	1,020/1,005 (40.2/39.6)	1,020/1,005 (40.2/39.6)
Shoulder room (front/rear)	1,403/1,400 (55.2/55.1)	1,403/1,400 (55.2/55.1)
Leg room (front/rear)	1,070/990 (42.1/39.0)	1,070/990 (42.1/39.0)
Hip room (front/rear)	1,353/1,339 (53.3/52.7)	1,353/1,339 (53.3/52.7)

Body & Chassis	1.6L	2.0L
Layout	Front engine, front wheel drive	
Body type	Steel unibody	
Front suspension	Independent, McPherson strut, coil springs with stabilizer bar	
Rear suspension	Coupled torsion beam axle with monotube shock absorber	
Steering	Rack-and-pinion, power assist	

5 Year Warranty

WE'VE GOT YOU COVERED.

- 5-year/100,000 km Worry-free comprehensive warranty covering virtually the entire vehicle*
- 5-year/100,000 km Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts*
- 5-year/100,000 km Roadside assistance covers you in case of mechanical breakdown anywhere in North America*
- 5-year/unlimited km Anti-perforation warranty on body sheet metal defects in material/workmanship*

For more information visit kia.ca or call 1-877-542-2886

Wheels

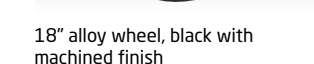
Brakes	1.6L	2.0L
Type	Dual-diagonal, split-circuit, power-assisted braking system with Electronic brake distribution (EBD)	Dual-diagonal, split-circuit, power-assisted braking system with Electronic brake distribution (EBD)
ABS	4-wheel	4-wheel
Front, mm (in.)	280 (11.0) vented discs	280 (11.0) vented discs
Rear, mm (in.)	262 (10.3) solid discs	262 (10.3) solid discs

Curb Weight, kg (lb.)	1.6L	2.0L
Manual transmission	1,190-1,235 (2,624-2,723)	1,285-1,344 (2,833-2,963)
Automatic transmission	-	1,295-1,355 (2,855-2,987)

Capacities, L (cu. ft.)	1.6L	2.0L
Passenger volume	-	2,897 (102.3)
Cargo capacity, rear seats up	-	546 (19.3)
Cargo capacity, rear seats folded	-	1,511 (53.4)
Fuel tank capacity, L (imp. gal.)	-	48 (10.6)

Fuel Economy, Highway/City, L/100km (mpg)	1.6L	2.0L
Manual transmission	6.3/7.7 (45/37)	6.5/8.5 (43/33)
Automatic transmission	-	6.6/8.5 (43/33)

Delivering 120 channels of some of the best programming available, SIRIUS is The Best Radio on Radio. Home of 100% commercial free music, news, talk, entertainment, traffic, weather and data, SIRIUS also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SIRIUS Satellite Radio, speak to your Kia dealer or visit www.sirius.com



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Kia Member Rewards is an exclusive rewards program for Kia Customers. As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia

dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

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- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000-km warranty or Certified Pre-Owned warranty
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Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.



Drive change.

It's about making things better. It's about thinking big, no matter how small you start. It's what took us from our first bicycle in 1952 to the vehicles we make today. It's what Kia Motors Corporation has always been about.

Kia builds quality vehicles for the young-at-heart, led by world-class design and adherence to the highest standards of corporate responsibility. Together, these commitments drive our ongoing development of state-of-the-art, eco-friendly cars to meet the global demand for compact, fuel-efficient vehicles. They also guide our community relations efforts around the world, including a unique, made-in-Canada program promoting multi-cultural understanding through Kia's active support of sports, environmental issues, health initiatives and education projects across Canada.

