



INFINITI.

Inspired Performance



INFINITI EX

Experience the intimacy of a unique
and personal expression.



TO PERSONALIZE STYLE AND
SOPHISTICATION



Poised with an intimately tailored interior and technologies engineered to intuit your needs, the Infiniti EX is designed to be the ultimate expression of you, the individual. Every thoughtful detail, from the leather seats shaped to look and fit like a kimono to the available built-in driver's seat coat hanger, seems to have you in mind even before you enter the vehicle. And even then, the EX welcomes your arrival with warm light that illuminates as you approach. The world's first Around View[®] Monitor gives you a virtual 360° view of your parking environment, and an impressive 297 HP V6 engine delivers energizing performance. And with a stylishly sleek, coupe-like exterior attracting all the right kind of attention, your EX won't be the only one seeking a closer connection with you.



CONFIDENCE AND CONVENIENCE,
**DESIGNED TO BE ALL
AROUND YOU.**

Around View® Monitor with Front and Rear Sonar System¹

The world's first Around View® Monitor delivers advanced, yet intuitive, technology making parking your vehicle easier. Four cameras positioned around the vehicle give you an above-view, virtual 360° environment on your display. With a view of your proximity to other cars and objects on all sides when parking, you can feel confident manoeuvring in even the tightest spaces. The perfect combination of innovation and ease-of-use, the Around View® Monitor is a visual tool that delivers peace of mind, by allowing you to gauge the space around you.

¹Optional.

KIMONO-INSPIRED FRONT SEATS



- 297 HP V6 engine • 7-speed automatic transmission
- Lane Departure Warning and Lane Departure Prevention¹
- 60/40-split power up-folding rear seat¹ • Bose® Premium Audio system¹
- Infiniti Intelligent Key with Push Button Ignition
- Intelligent Cruise Control (Full-Speed Range)¹ • Distance Control Assist¹
- Maple interior accents¹ • Dual Zone Automatic Climate Control
- Zagat Survey® Restaurant Guide¹

¹Optional.

2011 Infiniti EX EX35



PRICING

| | |
|-------------------|--------------------|
| Base MSRP | \$42,200.00 |
| Freight and PDE | \$1,900.00 |
| Total MSRP | \$44,100.00 |
| Taxes | \$2,205.00 |
| Total | \$46,305.00 |

PACKAGES

| | |
|--------------------|------------|
| Journey Package | \$1,500.00 |
| Premium Package | \$4,150.00 |
| Navigation Package | \$2,950.00 |
| Technology Package | \$2,500.00 |
| 3 Coat Paint | \$300.00 |

Infiniti EX

EX35

| | |
|---|---|
| Engine | |
| 3.5-litre, 24-valve V6, aluminum-alloy block and heads. Low-friction molybdenum-coated pistons | S |
| Double overhead camshaft (DOHC), 4 valves per cylinder with microfinished camshafts. Continuously Variable Valve Timing Control System (CVTCS) for intake and exhaust valves | S |
| 297 HP @ 6,800 rpm | S |
| 253 lb-ft @ 4,800 rpm | S |
| High-flow tuned induction system | S |
| Certified LEV2 (Low Emission Vehicle Tier 2) | S |
| Engine block heater | S |
| Transmission | |
| Electronically controlled 7-speed automatic. | S |
| Driver-adaptive learning algorithm senses driving style and adjusts automatic shifting accordingly. Manual shift mode offers sequentially selected manual gearshifts and Downshift Rev Matching | |
| ATTESA E-TS™ All-Wheel Drive (AWD) | S |
| Front: Independent, double wishbone suspension with coil springs over shock absorbers, stabilizer bar | S |
| Rear: Independent, multi-link suspension with coil springs over shock absorbers, stabilizer bar | S |
| Suspension and Steering | |
| Vehicle-speed-sensitive variable-assist power rack-and-pinion | S |
| Turning diameter: 11.0 m (36.0 feet) | S |
| Brakes | |
| 12.6-inch front/12.1-inch rear vented discs with 4-wheel, 4-channel ABS | S |
| Wheels and Tires | |
| 8-spoke, 18" aluminum-alloy wheels with 225/55 R18 all-season tires | S |
| 19" aluminum-alloy wheels with 245/45 R19 all-season tires | P |
| Spare tire: Temporary use, 165/80 R17 | S |
| Exterior | |
| Aluminum roof rails | S |
| Rear integrated spoiler | S |

EX35

| | |
|--|---|
| Aluminum hood with gas struts to hold hood open | S |
| Scratch Shield paint | S |
| Integrated front fog lights | S |
| LED taillights and centre high-mounted stoplight (CHMSL) offer quicker illumination, lower power consumption and longer life than conventional bulbs | S |
| UV-reducing tinted glass reduces transmission of radiant heat to vehicle's interior | S |
| Dual power outside mirrors | S |
| Puddle entry light under driver's side mirror | S |
| Speed-sensing flat-blade wipers increase intermittent wiper as vehicle speed increases | S |
| Rear doors open a full 80 degrees for easier rear-seat entry and exit | S |
| Rear window defroster with indicator light and timer | S |
| Dual chrome exhaust finishers | S |
| Manual Folding Power heated Outside Mirrors, with tilt-down driver's side mirror in reverse | S |
| Power slide/tilt moonroof with one-touch operation | J |
| Auto on/off headlights | S |
| High Intensity Discharge (HID), auto-leveling front headlights with Adaptive Front lighting System (AFS) | P |
| Interior | |
| Intelligent Key with illuminated Push Button Ignition | S |
| Dual Zone Automatic Climate Control system with microfiltration | S |
| Advanced Climate Control System with auto recirculation, Plasmacluster™ air purifier and Grape Polyphenol Filter | P |
| Rear vents | S |
| Rear-seat heater ducts under front seats | S |
| Power tilt/telescoping steering column | J |
| Power windows with illuminated switches and front-window one-touch auto-up/down and safety auto-reverse feature | S |
| Remote power door locks, trunk release and window opening via Infiniti Intelligent Key | S |
| Retained accessory power for windows and moonroof (if equipped) after car is shut off | S |
| Illuminated entry system with delayed fade-out | S |
| Front sunvisors with extensions and illuminated vanity mirrors | S |
| Overhead sunglasses storage | S |

Infiniti EX

EX35

| | |
|---|---|
| Auto-dimming inside mirror with electronic compass | J |
| HomeLink® Universal Garage Door Opener (UGDO) | P |
| Dual overhead front map lights, rear-seat reading lights | S |
| Front seatback map pockets | S |
| Dual front and rear cup holders | S |
| Front armrest with storage compartment, 12-volt power outlet and audio auxiliary input jack | S |
| Front and rear carpeted floor mats | S |

Audio systems

| | |
|--|---|
| Six-speaker audio system with AM/FM, single-feed CD player, Radio Data System (RDS) | S |
| 11-speaker Bose® premium audio system with AM/FM/CD with MP3 playback capability and Radio Data System (RDS) | P |
| USB connection port for iPod® interface and other compatible devices | S |
| XM® Satellite Radio[1] | S |
| 2.0GB Music Box (800MB for music storage) | P |
| 9.3GB Music Box hard drive | N |
| Steering-wheel-mounted audio controls | S |
| Single CD in-dash (replaces 6-disc CD) | N |
| Speed sensitive volume control | S |
| Bluetooth® Hands-Free Phone System | J |
| Streaming audio via Bluetooth® wireless technology | N |
| DVD audio playback capability | N |

Comfort and Convenience

| | |
|---|---|
| Cargo net tie-down anchors in trunk | S |
| 8-way power leather driver's seat with adjustable lumbar support and 4-way power passenger's seat | S |
| Heated front seats | S |
| Driver's seat memory function, and auto seat/steering wheel/outside mirror synchronization | P |
| 8-way power passenger's seat | P |
| Driver's seat power lumbar support | P |
| Power folding second-row seats | P |
| Coat hanger on driver's headrest | P |
| Black lacquer and aluminum interior trim | S |
| Maple interior accents | J |
| Leather-appointed seating | S |
| Leather-wrapped 3-spoke steering wheel with cruise control and audio system controls | S |

EX35

| | |
|---|---|
| Leather-wrapped shift knob | S |
| Premium stitching on meter hood | P |
| Infiniti Hard Drive Navigation System with Zagat Survey® Restaurant Guide | N |
| Infiniti Voice Recognition for audio and navigation | N |
| Fine Vision electroluminescent gauges | S |
| Tilt and telescoping steering column | S |
| Multi-function trip computer with fuel mileage range and outside temperature display | S |
| Infiniti Controller with 7-inch display for audio, fuel economy, maintenance, and comfort and convenience systems | S |
| Infiniti analog clock | S |

Safety/Security

| | |
|--|---|
| RearView Monitor | S |
| Cruise control with steering-wheel-mounted switches | S |
| Intelligent Cruise Control (ICC)[6] | T |
| Snow mode | S |
| The Infiniti Advanced Airbag System (AABS) includes dual-stage supplemental front airbags with seat belt sensors and an occupant classification sensor. When deployed, the inflation rate of these dualstage airbags adjusts depending on crash severity and seat belt usage. If the front-passenger's seat is empty, a sensor will deactivate the airbag[2] | S |
| Front seat-mounted supplemental side-impact airbags[2] | S |
| Roof-mounted curtain side-impact supplemental airbags for front- and rear-seat occupant head protection[2] | S |
| Front- and rear-seat head restraints for outboard occupant positions. Active front-seat head restraints move forward and upward in certain rear-impact collisions to help reduce whiplash-type injuries | S |
| 3-point height-adjustable front seat belts with pre-tensioners and load limiters, driver's seat Emergency Locking Retractor (ELR) and passenger's seat ELR and Automatic Locking Retractor (ALR) | S |
| 3-point rear seat belts with ELR and ALR | S |
| Slide-away brake pedal assembly moves brake pedal away from the driver in certain frontal collisions | S |
| LATCH System (Lower Anchors & Tethers for CHildren) helps simplify proper installation of compatible child restraint seats | S |
| Electronic Brake force Distribution (EBD) | S |

Infiniti EX

EX35

| | |
|--|---|
| Brake Assist (BA)[7] | S |
| Intelligent Brake Assist (IBA) with Forward Collision Warning (FCW) | T |
| 4-wheel Anti-lock Braking System (ABS) | S |
| Vehicle Dynamic Control (VDC)[9] | S |
| Traction Control System (TCS) | S |
| Around View Monitor (AVM) | N |
| Around View® Monitor with Front and Rear Sonar Systems | P |
| Lane Departure Warning (LDW)[4] | T |
| Lane Departure Prevention (LDP) | T |
| Blind Spot Warning (BSW) | T |
| Tire Pressure Monitoring System (TPMS)[5] | S |
| Remote keyless entry system with selective unlocking of driver's door or all doors with emergency backup key integrated into Intelligent Key | S |
| Infiniti Vehicle Immobilizer System with an encoded transponder chip embedded into the electronic Intelligent Key. The engine control computer will not allow the engine to start without the correct transponder signal | S |
| Intelligent Key emergency backup slot to start vehicle if key fob battery fails | S |
| Vehicle Security System sounds alarm if intrusion via doors, hood or trunk is detected | S |
| Battery saver helps prevent accidental discharge if electrical accessories are left on | S |
| RearView Monitor | S |
| Distance Control Assist (DCA)[10] | T |

Capacities and Weights

| | |
|---|---|
| Weight distribution percent - front, 53 | S |
| Weight distribution percent (rear), 47 | S |
| Curb weight, 1,794 (3,955) | S |

Dimensions

| | |
|-----------------------------------|---|
| Wheelbase, 2,850(112.2) | S |
| Shoulder room: rear, 1,400(55.1) | S |
| Shoulder room: front, 1,391(54.8) | S |
| Overall width, 1,803(71.0) | S |
| Overall length, 4,631(182.3) | S |
| Overall height, 1,589(62.6) | S |
| Legroom: rear, 724(28.5) | S |
| Legroom: front, 1,124(44.3) | S |
| Hip room: rear, 1,270(50.0) | S |

| | |
|---|---|
| Hip room: front, 1,343(52.9) | S |
| Headroom: rear with moonroof, 957(37.7) | S |
| Headroom: front with moonroof, 983(38.7) | S |
| Headroom: rear without moonroof, 976(38.4) | S |
| Headroom: front without moonroof, 1,029(40.5) | S |
| Coefficient of drag (Cd), 0.32 | S |

Capacities and Weights

| | |
|---|---|
| Interior volume: L (cubic feet) with moonroof, 2,506(88.5) | S |
| Interior volume: L (cubic feet) without moonroof, 2,597(91.7) | S |
| Fuel capacity: L (Imperial gallons), 76(16.5) | S |
| Cargo volume: L (cubic feet), 527 (18.6) | S |

Fuel economy

| | |
|--|---|
| Estimated Fuel Economy[8] - L/100 km (mpg): Hwy, 8.6(33) | S |
| Estimated Fuel Economy[8] - L/100 km (mpg): City, 12.9(22) | S |

Legend

- J - Journey Package
- N - Navigation Package
- O - Optional
- P - Premium Package
- S - Standard
- T - Technology Package

Notes

1. - XM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Subscription subject to customer agreement at xmradio.ca All fees and programming subject to change. © 2009 XM Satellite Radio Inc. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners.

10. - Distance Control Assist helps maintain a distance to the vehicle in front under certain conditions. Not a collision avoidance system. Failure to apply the brakes could result in an accident.

EX35

Infiniti EX

2. - Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the frontpassenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your owner's manual for more details.

4. - The Lane Departure Warning system operates above approximately 72 km/hr (45 mph) and only when lane markings are clearly visible on the road. It will not prevent loss of control.

5. - Tire Pressure Monitoring System is not a substitute for regular tire pressure checks.

6. - Intelligent Cruise Control is not a collision avoidance or warning device. For highway use only and not intended for congested areas or city driving. The system will not brake automatically to a stop. Failure to apply the brakes could result in an accident.

7. - Brake Assist with Preview is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to stay alert, drive safely and be in control of the vehicle at all times.

8. - Estimated fuel economy. Please see your Dealership for details. Actual mileage may vary with driving conditions. Use for comparison only.

9. - VDC cannot prevent accidents caused by abrupt steering, carelessness, dangerous driving techniques or any other reason. Always drive safely.

® HomeLink is a registered trademark of Johnson Controls, Inc.

® Bose is a registered trademark of the Bose Corporation.

XM® Satellite Radio requires subscription sold separately.

® The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.