



mazda

2010 MazdaSpeed3

TURBOCHARGE YOUR HEART RATE

zoom-zoom





Substitute your energy drinks with jolts of adrenaline inside the all-new 2010 MAZDASPEED3. Turn your mind-numbing commute into a white-knuckle joyride with the direct-injected, 2.3 L MZR turbocharged power plant. It pumps out 263-hp and a whopping 280 lb. ft. of torque. And it all starts at the tip of your fingers with the push-button start system. Inside the cabin, you'll be greeted with dual-zone climate controls, full-colour navigation, 10-speaker Bose® Surround Sound system, and Bluetooth® capabilities. All-new 2010 MAZDASPEED3. **Zoom-Zoom. Forever.**



ENGINEERING FEATURES

2.3 L DOHC in-line 16-valve 4-cylinder MZR Direct Injection Spark Ignition (DISI) Turbo

263-hp @ 5,500 rpm; 280 lb. ft. of torque @ 3,000 rpm

6-speed close-ratio manual transmission

Front-wheel drive

Limited-Slip Differential (LSD)

Traction Control System (TCS) and Dynamic Stability Control (DSC)

Front independent sport-tuned strut-type suspension with coil springs and stabilizer bar

Rear independent sport-tuned multi-link suspension with coil springs and stabilizer bar

Rack-and-pinion steering with engine-rpm-sensing variable power assist

Oversized power-assisted front and rear disc brakes

WHEELS AND TIRES

18" MAZDASPEED bright finish alloy wheels

225/40R18 tires

Temporary spare tire

EXTERIOR FEATURES

MAZDASPEED unique body-coloured front grille, rear spoiler, side sill extensions and sporty bumpers

Fog lights

Body-coloured door handles and power-operated heated door mirrors

EXTERIOR FEATURES (cont'd)

LED taillights; LED turn signal on door mirrors

Rain-sensing front intermittent windshield wipers; Rear intermittent wiper with rear window defroster

Dual sport exhaust garnish

Headlights - Bi-xenon (HID); Adaptive Front Lighting System (AFS) with automatic headlight levelling; Automatic headlight control

INTERIOR FEATURES

MAZDASPEED half-leather sporty bucket seats

MAZDASPEED unique floor mats, moulded cloth door trim and scuff plates

Aluminum foot pedals and left foot rest with perforated design

Black leather-wrapped 3-spoke steering wheel and shift knob with red stitching

60/40-split fold-down rear seatback

8-way power-adjustable driver's seat with memory function

Air conditioning

Dual-zone automatic climate controls

Tilt-adjustable steering wheel with mounted cruise controls

Power door locks with central locking switch on driver's and front passenger's doors

Intelligent key system (keyless entry and start) with push-button ignition

Illuminated entry

Power windows with one-touch up and down feature (driver's side only)

Power window switch illumination (driver's side only)

Front door storage pockets with bottle holders; Dual front cup holders;

Centre console box with lid

Illuminated lockable glove compartment

INTERIOR FEATURES (cont'd)

Rear centre armrest with 2 cup holders; Rear door bottle holders

MAZDASPEED unique tri-mode electroluminescent gauges

Ignition key illumination

Tachometer

Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags

Multi-Information Display (MID) with colour and navigation system

Trip computer with fuel economy/range and average speed data

AUDIO

AM/FM 6-disc in-dash CD changer with MP3 functionality and 10-speaker premium Bose® audio system

Bluetooth® hands-free phone integration with Audio Profile

Steering-wheel-mounted audio controls

Auxiliary audio input

SIRIUS Satellite Radio

SAFETY AND SECURITY

Dual front air bags; Dual front side air bags; Dual side air curtains;

Side-door impact-protection beams

Engine immobilizer theft-deterrent system; Anti-theft alarm system

Front active adjustable headrests; Adjustable front safety-belt anchors

Adjustable rear seat headrests; 3-point rear safety belts

Integrated child-seat anchors

Driver's and front passenger's safety-belt pretensioners and load limiters

Child-proof door locks

Features in **bold** type are unique to MAZDASPEED3.



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Printed in Canada Part No. 9999-92-S310-EN